

POLAROID ID CARD MAKER V6

INNOVATIVE SOFTWARE FROM THE BRAND YOU KNOW
FOR IMAGING SOLUTIONS

Polaroid's ID Card Maker software packages offer industry-leading ID solutions to businesses of every description—whether you need a start-up program or an advanced security solution. Just as important, all of our software integrates seamlessly with our advanced printers and capture software, making it simple to get your ID card program up and running. And as your program grows, ID Card Maker is easily upgradeable to meet your needs now and in the future.



ID EAS FOR THE REAL WORLD

THE BRAND YOU KNOW. ID SYSTEMS YOU CAN COUNT ON.

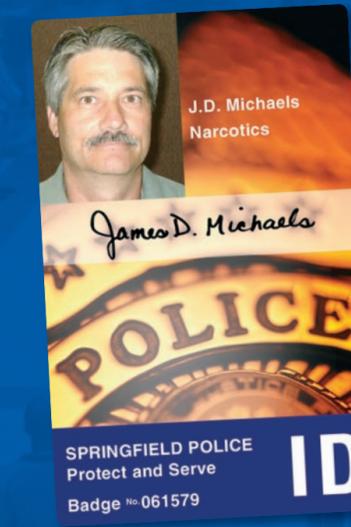
Count on Polaroid Commercial ID Systems to help you create a photo ID program that will serve your needs today and tomorrow. With a full line of innovative, expandable ID systems and comprehensive customized professional services and solutions, the Polaroid ID Systems team can help you design and implement your ID program. Polaroid's ID experts provide the customer service expected of a world-class brand for all Commercial ID products and solutions.

To learn more about Polaroid Commercial ID Systems products and services, contact us today.

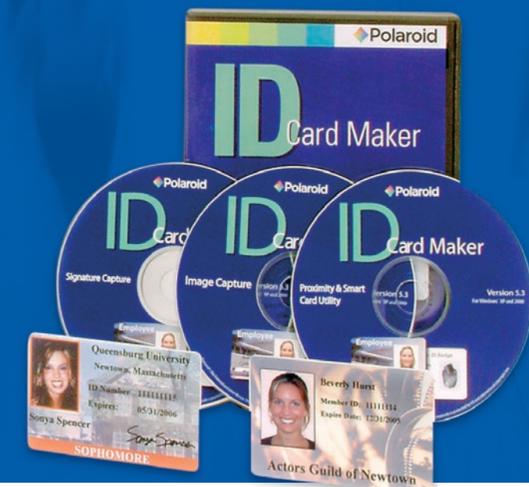
POLAROID COMMERCIAL ID SYSTEMS

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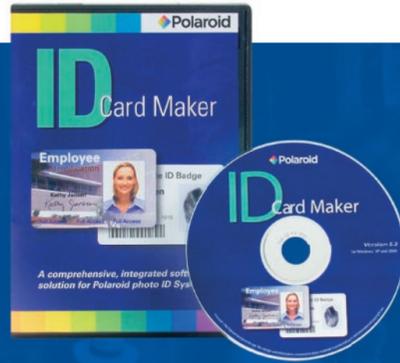
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ID EAS FOR THE REAL WORLD



COMPLETE SOFTWARE SOLUTIONS



ideas for your business



ID CARD MAKER SOFTWARE

ID Card Maker Elite Edition

Polaroid's most advanced ID software, ID Card Maker Elite is a complete, turnkey solution that provides advanced features and security. It gives users and developers powerful options for sophisticated proximity and smart card-based programs, using the built-in Proximity and Smart Card Utility, as well as Polaroid's SASI and Lifetouch Plug-ins for education facilities. Elite has a user-friendly interface to design cards, reports and customize user entry and production forms. A database connection wizard simplifies database, card, report and form connections. Database connectivity options are expanded in Elite to interface to Lightweight Directory Access Protocol (LDAP) for Microsoft® Active Directory.® ID Card Maker Elite also offers Binary PDF 417 bar code functionality.

For advanced users, the Software Developers Kit (SDK) allows for system customization to meet your precise needs, including the creation of customized buttons to allow for automated processing of a special function. Meanwhile, Elite's comprehensive security features allow you to set administrator and user security levels, develop user audit trails, and determine write access to specified fields in your database.

ID Card Maker Elite also gives you the flexibility to order two separate modules, Project and Process, which are included in the full version of the software. The Project module allows you to create projects independent of ID card production—a cost-effective, secure way to maintain control over card designs and database access across an organization. The Process module allows the user to perform all aspects of card production, but does not allow for the design of projects. This modular approach is very useful and cost effective for organizations with multiple badging locations.

ID Card Maker Expert Edition

ID Card Maker Expert Edition offers many of the advanced features of Elite, with the exception of Binary PDF 417 bar code and LDAP support. The Proximity and Smart Card Utility is included with the Expert Edition.

Expert features a user-friendly interface and easy-to-learn work process, making it easier to train your personnel on the system and get your ID program up and running. As with our Elite Edition, Expert offers the optional Software Developers Kit (SDK), allowing you to customize your system to meet your precise needs. ID Card Maker Expert, similar to Elite, can also be ordered separately as Project and Process modules.

ID Card Maker Enhanced Edition

ID Card Maker Enhanced is built with the same workflow and easy-to-use interface as Elite and Expert. A complete package for ID programs that do not require advanced proximity and smart card features, Enhanced provides a core set of tools for creating ID card and report designs, customized card production forms, entering and retrieving data, capturing images and printing on card and paper printers. Enhanced also offers multiple security levels to help you protect your data and card program. Enhanced uses TWAIN or Video for Windows® for all capture applications.

Enhanced offers features that get the job done in an easy-to-learn, turnkey process. As your needs grow, Enhanced is also designed for seamless upgrade to ID Card Maker Expert and Elite Editions.

ID Card Maker Entry Edition

ID Card Maker Entry Edition is ideal for small businesses, day care centers, and other organizations requiring affordable, fast, efficient creation of photo ID cards. With an intuitive interface to enable users to create one- or two-sided card designs, including capturing images and working with color and graphics. Entry Edition also allows you to enter and retrieve data as well as encode magnetic stripes and print bar codes.

With sample card templates included and Polaroid's online Help just a mouse-click away, Entry Edition makes it easy to implement an in-house photo ID card program. As with all ID Card Maker editions, Entry is designed for simple integration with Polaroid card printers and an easy upgrade path to higher levels of ID Card Maker software.

STAND-ALONE MODULES

Several key modules are part of the full versions of all ID Card Maker versions, but are also available as stand-alone options for Elite and Expert:

ID Card Maker Project Software

ID card design; database creation and customized production forms; and report design are all made easy with ID Card Maker Project software. The ID Card Maker Project module works independent of the process of printing ID Cards, giving you increased flexibility, greater security and lower costs by allowing for the design of cards and reports from one workstation while producing them on another. ID Card Maker Project also includes an Administrator and Reporting application.

ID Card Maker Process Software

Image capture, card production and report production are secure, simple and affordable with the ID Card Maker Process module. ID Card Maker Process can be ordered as a stand-alone application to allow users to capture images, enter and retrieve data, and encode and print cards and reports. The ID Card Maker Process module is ideal for organizations with multiple production stations, since it offers production users only the functionality required to produce IDs.

ID Card Maker Process includes Administrator and Reporting applications. There is an advanced search feature which allows users to create custom searches based on pre-defined criteria. These queries and searches can be used in reports and ID card production.

POWERFUL PLUG-INS

ID Card Maker Plug-in for SASI

Elite Edition software includes an ID Card Maker Plug-in for SASI, the widely-used school information system. The plug-in for SASI enables the export of photos from ID Card Maker for use in the SASI application. As a result, SASI users can easily integrate photos into their programs.

ID Card Maker Plug-in for Lifetouch®

Elite Edition software includes an ID Card Maker Plug-in for Lifetouch, the student photo application used in many education facilities. The plug-in for Lifetouch enables the import of photos into ID Card Maker from the Lifetouch CD.

Proximity and Smart Card Utility

The Proximity and Smart Card Utility simplifies the management of all smart card applications created for ID Card Maker software and Polaroid smart-card ready printers. By managing smart card encoding, proximity and HID card reading in one seamless process, this plug-in is a valuable enhancement to your system. This utility is included in the full ID Card Maker Elite and Expert Editions.

CAPTURE SOFTWARE

Polaroid offers powerful add-on tools to help you get the most from your ID Card Maker software:

ID Card Maker Image Capture

A powerful add-on to all ID Card Maker Editions, Image Capture is an easy-to-use tool for capturing photos and other images for your card program, utilizing a variety of Canon cameras and selected Olympus models. Key features:

- ◆ Live video preview of images.
- ◆ Fast, one-click image capture configured to capture, crop and import images in a single click.
- ◆ Auto Capture and Auto Crop features for greater speed, efficiency and consistency in capturing and cropping images.
- ◆ Image Selection shows up to 27 combinations of the same capture with variations in contrast, brightness and saturation.
- ◆ Select from 9 different exposure levels for each image capture.
- ◆ Integrates directly with camera functions, including zoom, flash and red-eye reduction.
- ◆ External flash and lighting options available.

ID Card Maker Image Capture Basic

Image Capture Basic is an easy-to-use, lower-cost option for capturing photos utilizing a variety of Canon and Olympus cameras. It works with all ID Card Maker software editions, and features live video; preview of images; fast, one-click image capture; manual and auto-crop functionality; enhanced auto crop configuration; and remote capture. ID Card Maker Image Capture Basic makes it easy to capture and work with images within your ID Card Maker software.

ID Card Maker Signature Capture

Capture high-quality signatures for cards and databases quickly and easily with ID Card Maker Signature Capture. Signature Capture is available with ID Card Maker Expert and Elite Edition software, and is integrated to work with the Topaz 1x5 Signature Pad. Key features include:

- ◆ Signature Pad and Stylus with USB interface ensure consistent, accurate digital capture of signatures.
- ◆ Signatures can be easily added to card layouts and printed.
- ◆ User-configurable settings for pen weight, file type and pen color.
- ◆ Integrates fully with ID Card Maker for easy management of stored signatures.

